### Walton®

# DALLAS -FORT WORTH

**REGIONAL MARKET REPORT • Q4 2022** 



## Walton DALLAS - FORT WORTH

MARKET REPORT Q4 2022

Dallas - Fort Worth is known as the Metroplex. They go together beautifully but each has a very distinct identity. Each city's unique appeal attracts thousands of relocating families and individuals to the area every year. The Metroplex is 9286 square miles – making it larger than Rhode Island and Connecticut combined. The metroplex covers ten major metro areas and thirteen counties.





Thriving Job Market







#### **PEOPLE**

| POPULATION               | 8,051,620 |
|--------------------------|-----------|
| MEDIAN AGE               | 38 y/o    |
| PROJECTED % CHANGE IN 20 | 23 1.5%   |
| HOUSEHOLDS               | 2,965,290 |
| MEDIAN HOUSEHOLD INCOME  | \$89,849  |

Source: Zonda Home; Market Reports

#### **RANK**

#1 Most Populous MSA in the Southern U.S.

#2 in Best Places to Live in Texas

#4 Largest MSA in the U.S.

Source: U.S. News & World Report: Economy Rankings

#### **JOBS**

UNEMPLOYMENT RATE 3.2% (as of Dec. 2022)
TOTAL JOBS 2022 4.234.600

JOBS ADDED Q4 2022 99.100

Source: Bureau of Labor Statistics

#### **ECONOMIC FACTORS**

The Dallas-Fort Worth (DFW) metroplex makes up 2.7% of the nation's GDP and is the fifth fastest growing economy in the U.S. DFW is a major hub for tech and innovation. Health care is a major driver of economic growth in the area. Other major industries in the metroplex include defense, financial services, telecommunications, and semiconductors.

Top Employers (10,000+ Employees)

- 1. American Airlines
- 2. Bank of America Corp.
- 3.JP Morgan Chase
- 4. Kroger
- 5. Walmart

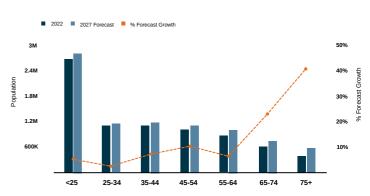
#### New & Notable Employers:

- · D.R. Horton (HQ)
- Exxon Mobil (HQ)
- AT&T (HQ)

#### **GROWTH TRENDS**

# HOUSEHOLD GROWTH Source: Zonda Home; Market Reports \*\*Annual Growth Rate\* 3.0% 2.5% 982 4 4 005 1.5% 1.5% 1.0% 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024F







#### **HOUSING MARKET**

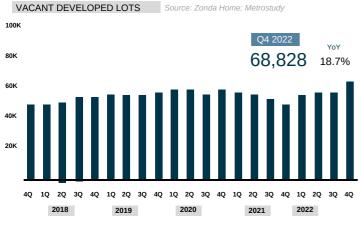
Home demand in the Dallas-Fort Worth area softened in Q4 of 2022. Affordability in the area suffered and homebuilders began to cut back on building as they navigated a volatile housing market. Quarterly home starts and single-family permit issuance decreased by ~ 14% and ~ 33%, respectively. Vacant developed lots in DFW increased by nearly 20% on a year-on-year basis. Average new home prices in the area decreased by almost 2% from Q1 to Q4.

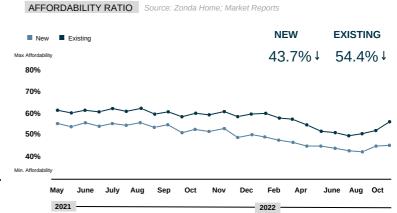




| TOP HOMEBUILDERS BY RANK      | MARKET SHARE |
|-------------------------------|--------------|
|                               |              |
| 1. D.R. Horton, Inc.          | 20.2%        |
| 2. Lennar                     | 9.2%         |
| 3. Green Brick Partners, Inc. | 4.9%         |
| 4. Highland Homes             | 4.6%         |
| 5. Bloomfield Homes           | 3.9%         |
| 6. PulteGroup Inc.            | 3.6%         |
| 7. Ashton Woods Homes         | 3.1%         |
| 8. Meritage Homes             | 3.0%         |
| 9. First Texas Homes          | 2.8%         |
| 10. History Maker Homes       | 2.2%         |
|                               |              |

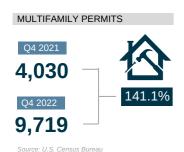
Source: Zonda Home; Market Reports





#### **RENTAL MARKET**

Build-to-rent single-family homes in DFW have grown in market share, as potential homebuyers continue to face affordability challenges. Single-family rentals account for  $\sim 8\%$  of new construction. Multifamily permit issuance increased by 141% on a year-on-year basis. Single-Family rentals will help fill a significant gap in housing supply in the Dallas-Fort Worth area. The metroplex's median rental price increased by 8% compared to the year prior.







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#### **REGIONAL MARKET REPORTS • 4Q22**

**ARIZONA** 

MARICOPA COUNTY PINAL COUNTY

**FLORIDA** 

CENTRAL FLORIDA SOUTHEAST FLORIDA NORTHEAST FLORIDA

**NEVADA** 

LAS VEGAS

**TENNESSEE** 

CHATTANOOGA KNOXVILLE NASHVILLE

**WASHINGTON** 

SEATTLE SPOKANE **CALIFORNIA** 

NORTHERN CALIFORNIA SOUTHERN CALIFORNIA CENTRAL CALIFORNIA

**GEORGIA** 

ATLANTA SOUTHEAST GEORGIA

**NORTH CAROLINA** 

CHARLOTTE

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MARYLAND RICHMOND

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UTAH

ST. GEORGE

#### **NEW LAND ACQUISITIONS**

For U.S.-based land sellers searching for a buyer contact us:

BARRY DLUZEN, Executive Vice President, Land Acquisitions | infousa@walton.com