

COLORADO SPRINGS

REGIONAL MARKET REPORT • Q4 2022



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The Colorado Springs metro statistical area is known for its beautiful views and diverse landscapes. Located at the base of the Rocky Mountains, the average elevation in the MSA is around 6,000 ft. Colorado Springs is home to the U.S. Olympic and Paralympic headquarters and is known as Olympic City, USA. The metro has a strong military presence with several Air Force installations, as well as an Army base.

781,940

38 y/o

1.1%

299,220







Rapid Population Growth

PEOPLE

POPULATION

MEDIAN AGE

HOUSEHOLDS

Pro-business Environment



Affordable Cost of Living

Significant Military Presence

ECONOMIC FACTORS

The Colorado Springs area has experienced major growth over the last decade, with both living wages and property prices increasing steadily. The metro's economy is strong and diverse. Colorado Springs is home to over 35 Fortune 500 companies, including Amazon and Boeing. Major industries in Colorado Springs include healthcare, military defense, aerospace, IT, and cybersecurity. The Colorado Springs metro has become a hub for both major and small businesses alike.

Top Employers

of Employees

1. Fort Carson	34,411
2.U.S. Air Force Academy	8,730
3. UC Health Memorial Hospital	6,575
4. Schriever Air Force Base	6,391
5. Peterson Air Force Base	5,089

New & Notable Employers:

- Oracle
- Deloitte
- USAA

#4 For High Income Jobs in the U.S.

#2 Best Places to Live in the U.S.

Source: Zonda Home; Market Reports

#9 Best City in the U.S. to Start a Bsuiness

PROJECTED % CHANGE IN 2023

MEDIAN HOUSEHOLD INCOME \$83,678

Source: U.S. News & World Report: Economy Rankings , City of Colorado Springs

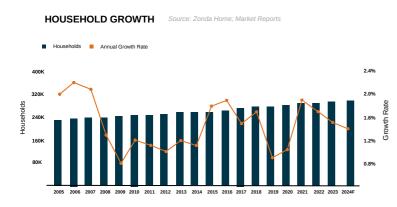
JOBS

RANK

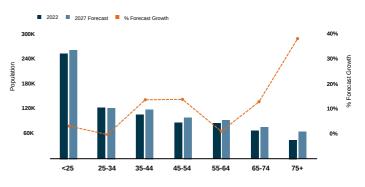
UNEMPLOYMENT RATE	 3.0% (as of Dec. 2022)
TOTAL JOBS 2022	 315,400
JOBS ADDED Q4 2022	 2,400

Source: Bureau of Labor Statistics

GROWTH TRENDS





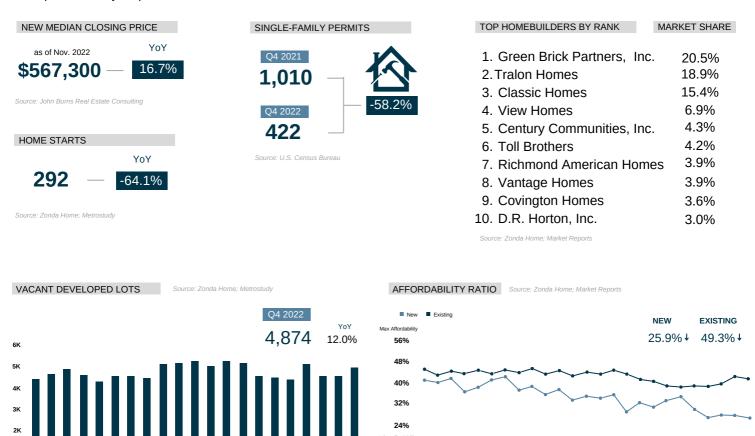




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HOUSING MARKET

Demand in the Colorado Springs housing market softened in Q4 2022 as a result of record high home prices and increased rates. The new median closing price of a home in the area is nearly 17% more than it was one year ago. Builders have slowed the pace of new construction and starts activity is approaching pre-pandemic levels. Quarterly starts decreased 64% on a year-on-year basis. Single-family permit issuance slowed as builders battled headwinds and home demand lowered – 58% less permits were issued compared to the year prior.



RENTAL MARKET

Source: U.S. Census Bureau

30 40 10 20 30 40

2018

40 10 20

20 30 40 10 20 30 40 10 20 30

2020

2021

10

2019

The Colorado Springs rental market is a landlord friendly market. A large and diversified student population supports the rental market across all the Colorado Springs MSA. The overall median rent in the area is \$1,525, up 5% year-on-year. Low vacancy rates and consistently demand have supported the positive growth trends of rental prices in Colorado Springs. Multifamily permits decreased by almost 53% on a year-on-year basis.

40

2022

Aug

Sep Oct

Nov

Dec Feb Ap

2022

June Aug Oct

May

2021

June July



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ARIZONA

MARICOPA COUNTY PINAL COUNTY

FLORIDA

CENTRAL FLORIDA SOUTHEAST FLORIDA NORTHEAST FLORIDA

NEVADA

LAS VEGAS

TENNESSEE

CHATTANOOGA KNOXVILLE NASHVILLE

WASHINGTON

SEATTLE SPOKANE

CALIFORNIA

NORTHERN CALIFORNIA SOUTHERN CALIFORNIA CENTRAL CALIFORNIA

GEORGIA

ATLANTA SOUTHEAST GEORGIA

NORTH CAROLINA CHARLOTTE

TEXAS DALLAS-FORT WORTH AUSTIN HOUSTON

COLORADO

DENVER COLORADO SPRINGS

D.C. - VA - MD

MARYLAND RICHMOND

SOUTH CAROLINA

UPSTATE - SPARTANBURG

UTAH ST. GEORGE

NEW LAND ACQUISITIONS

For U.S.-based land sellers searching for a buyer contact us:

BARRY DLUZEN, Executive Vice President, Land Acquisitions | infousa@walton.com