Walton® CHATTANOOGA REGIONAL MARKET REPORT • Q4 2022

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Chattanooga is located in Southeast Tennessee near the border of Georgia. Chattanooga has received national recognition for the redevelopment of both its riverfront and downtown area. The city houses an extensive greenway system which includes 5 miles of constructed riverwalk that goes through downtown, the historic art district, and many parks. Chattanooga is a great place for outdoor activities and serves as a popular base for hang-gliding, bass fishing, mountain climbing and caving expeditions.









Growing Job Market



PEOPLE

 POPULATION
 567,395

 MEDIAN AGE
 40 y/o

 HOUSEHOLDS
 228,853

 MEDIAN HOUSEHOLD INCOME
 \$62,385

Source: U.S. Census Bureau

RANK

#1 State in Gross Domestic Product (GDP) Growth

#3 State in Fiscal Stability

#4 Biggest City in Tennessee

Source: US News & World Report

JOBS

UNEMPLOYMENT RATE 2.9% (as of Dec. 2022)

TOTAL JOBS 2022 278,800 JOBS ADDED Q4 2022 2,500

Source: Bureau of Labor Statistics

ECONOMIC FACTORS

Chattanooga's local economy includes a diverse mix of manufacturing and service industries. Sustainability is a key concept in the city's developmental efforts. Chattanooga has utilized its stable population and economy, strategic location, fiscal integrity, and cross-sector partnerships to become one of the most progressive and livable mid-size cities in the U.S. The city boasts the most productive affordable housing program in the nation and has been the recipient of 9 Gunther Blue Ribbon Awards for excellence in housing and consolidated programming.

Top Employers: # of Employees

1. Hamilton County Schools	4,980
2. BlueCross BlueShield	4,855
3. Erlanger Health System	4,852
4. CHI Memorial	3,549
5. Tennessee Valley Authority	3,431

New & Notable Employers:

- Volkswagen
- Amazon
- Cigna

HOUSING MARKET



Source: U.S. Census Bureau

Q4 2021 354 Q4 2022 256 NEW MEDIAN HOME PRICE

YOY

\$279,600 — 3.6%

Walton®

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ARIZONA

MARICOPA COUNTY PINAL COUNTY

FLORIDA

CENTRAL FLORIDA SOUTHEAST FLORIDA NORTHEAST FLORIDA

NEVADA

LAS VEGAS

TENNESSEE

CHATTANOOGA KNOXVILLE NASHVILLE

WASHINGTON

SEATTLE SPOKANE **CALIFORNIA**

NORTHERN CALIFORNIA SOUTHERN CALIFORNIA CENTRAL CALIFORNIA

GEORGIA

ATLANTA SOUTHEAST GEORGIA

NORTH CAROLINA

CHARLOTTE

TEXAS

DALLAS-FORT WORTH AUSTIN HOUSTON **COLORADO**

DENVER COLORADO SPRINGS

D.C. - VA - MD

MARYLAND RICHMOND

SOUTH CAROLINA

UPSTATE - SPARTANBURG

UTAH

ST. GEORGE

NEW LAND ACQUISITIONS

For U.S.-based land sellers searching for a buyer contact us:

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